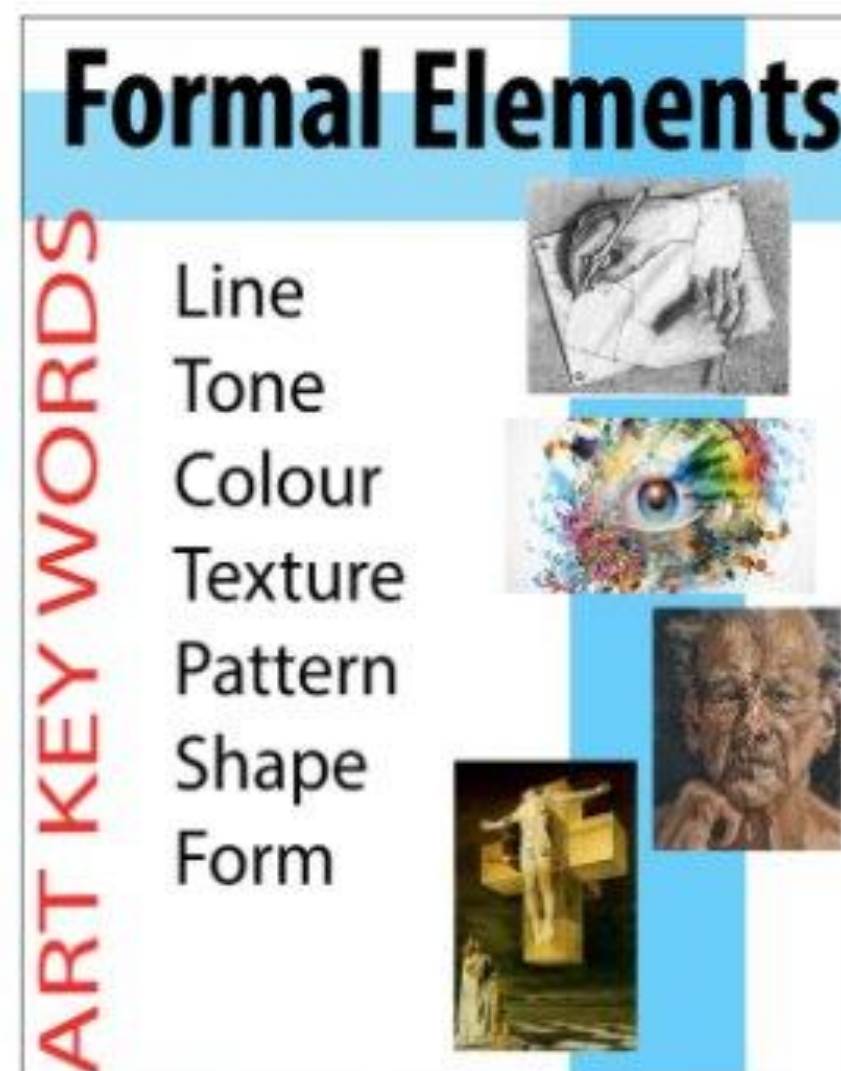
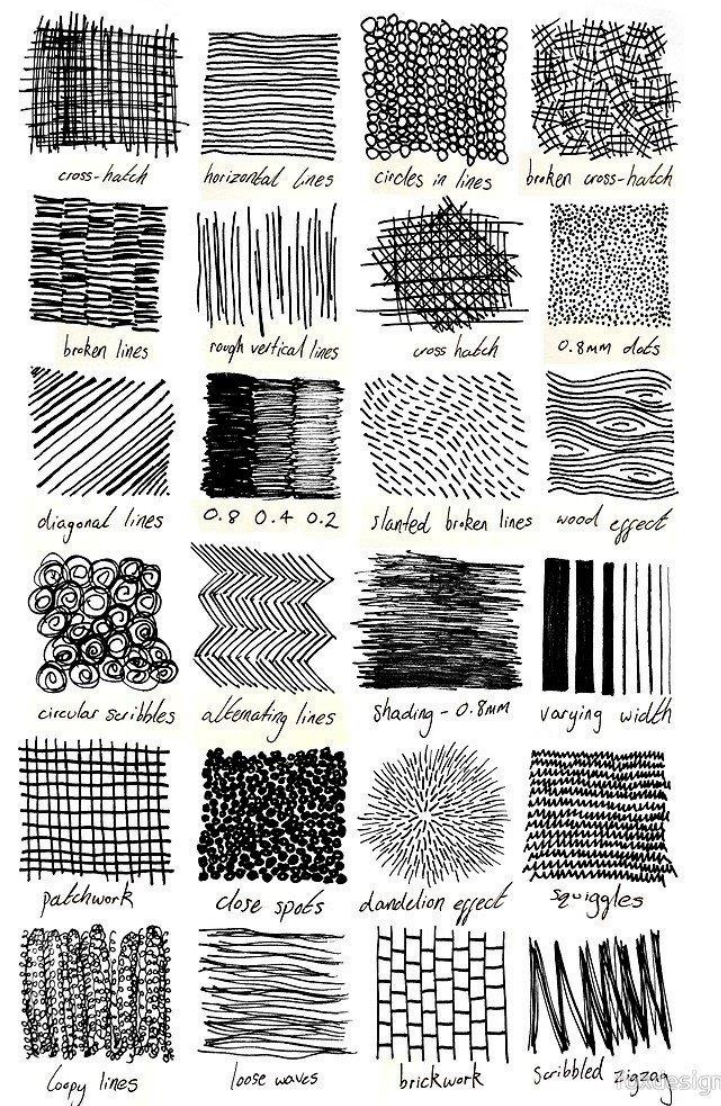
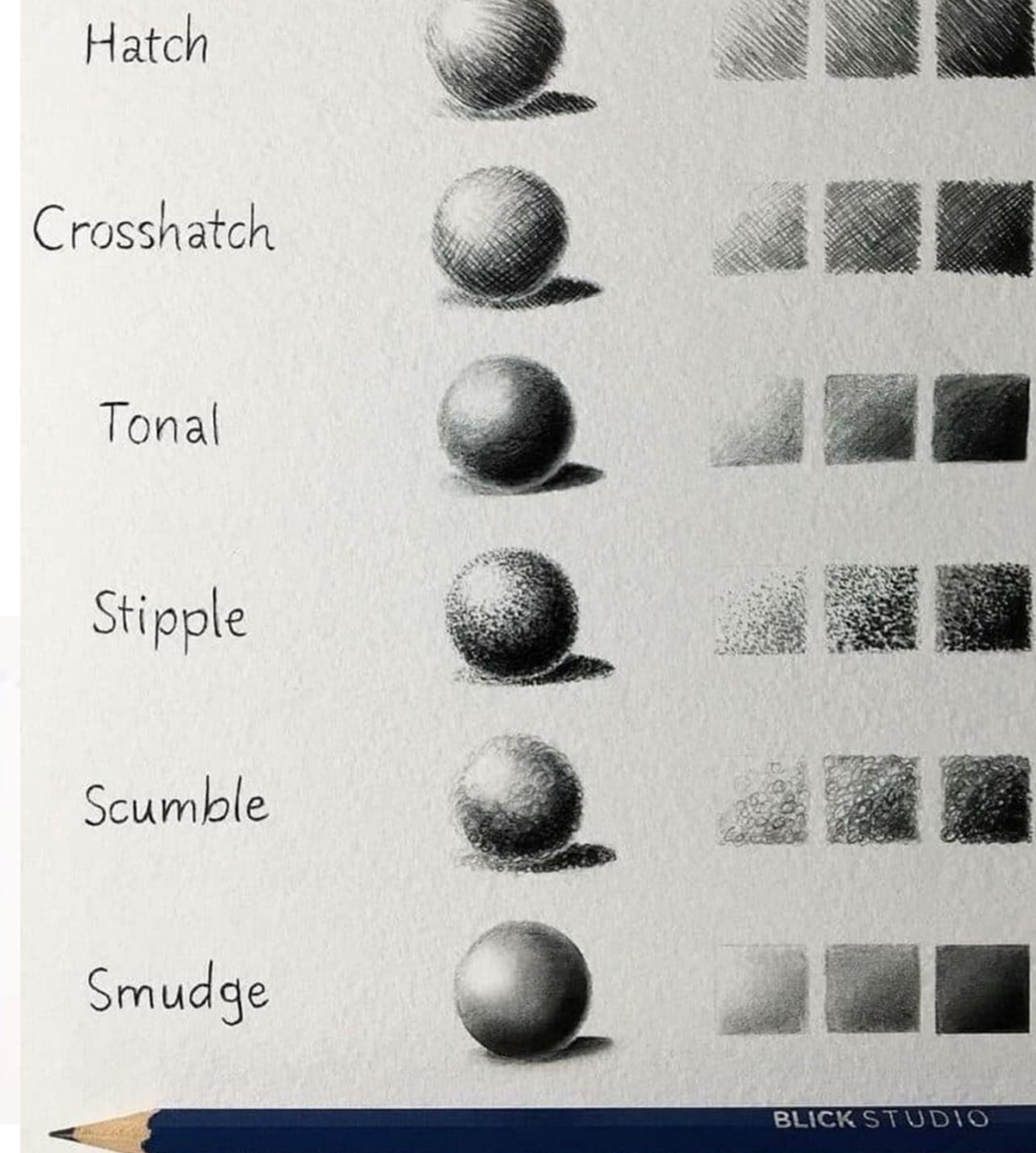
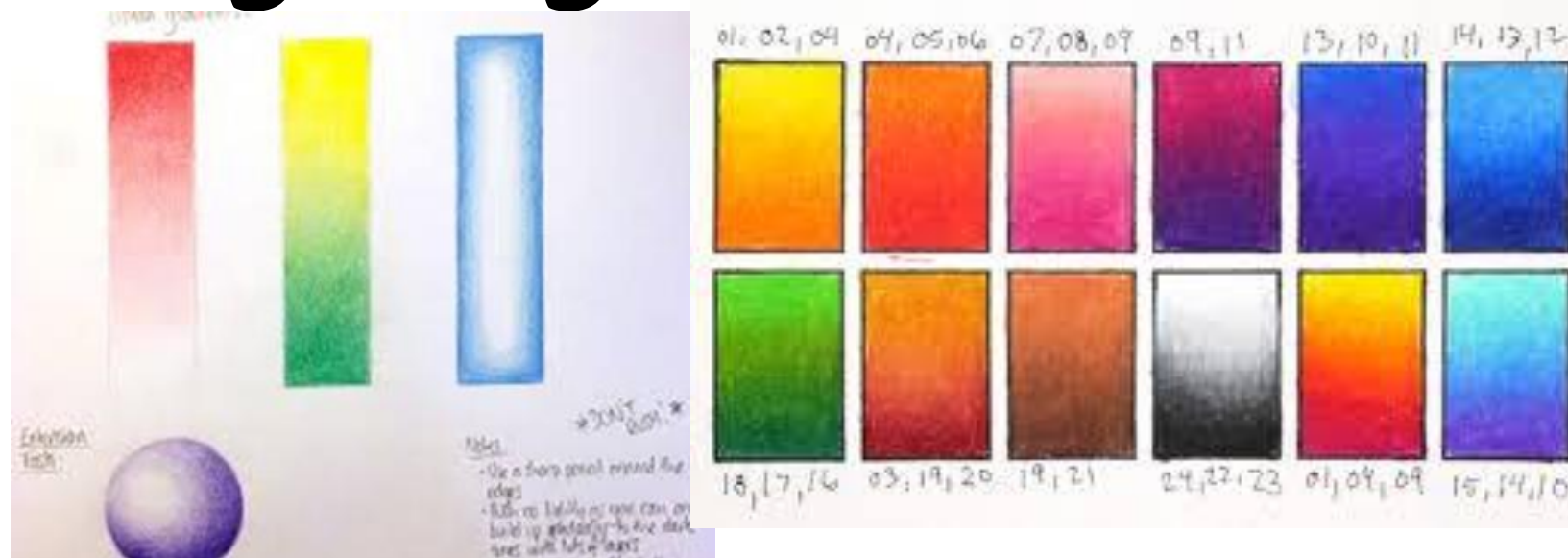




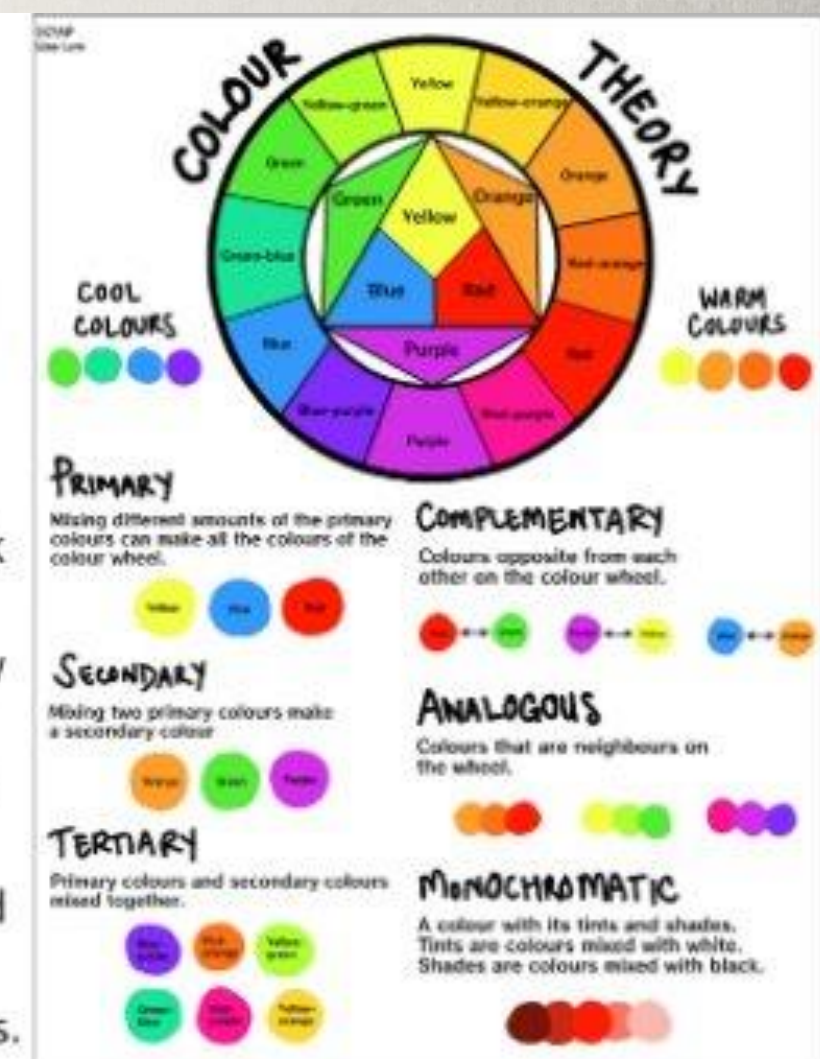
Year 9 Cycle 1

Creativity and Careers Knowledge organiser

Key Techniques
Shading
Cross hatching
Stippling
Blending



Tonal Drawing:
Drawings that show a full range of *tones*, or shades, look more realistic.
Good tonal drawings will show at least five different shades, smooth blending and no dark edges or outlines.
B pencils are soft and dark and more suitable than H pencils for shading and tonal drawings.



Creativity & Careers

THRESHOLD CONCEPT:

Creatives produce original work both independently and in collaboration with others. Art and design often inspire each other, influencing new ideas and creations.

THE CREATIVE INDUSTRIES

The **Creative Industries** refers to businesses built around creativity, such as design, music, publishing, architecture, film, crafts, visual arts, fashion, TV and radio, advertising, computer games, and the performing arts. These industries have a wide impact on the economy, society, education, and people's wellbeing.

VISUAL ARTS

Visual Art careers include being a painter, illustrator, photographer, or even working in animation and concept art. Artists like **Hattie Stewart** show how illustration can be fun and eye-catching, while the **Bauhaus** movement demonstrates how art can connect with design and architecture. If you enjoy drawing, painting, or creating digital work, there are many exciting pathways to explore.

DESIGN & MEDIA

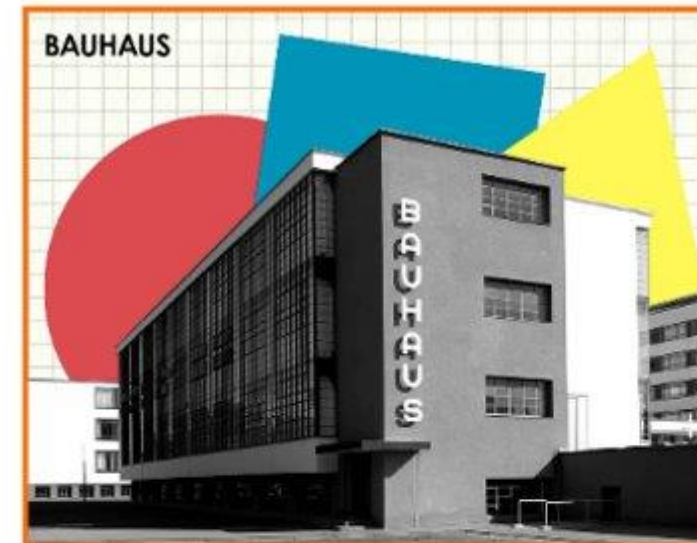
Design and media cover careers such as graphic design, film, animation, advertising, and video games. **Saul Bass** became famous for designing striking film posters and title sequences, while **Shigeru Miyamoto** created some of the world's best-known video games, such as Super Mario. If you are interested in storytelling or visual communication, this pathway offers lots of creative opportunities.

FASHION & CRAFT

Fashion and Craft include jobs in clothing design, textiles, jewellery, ceramics, and furniture making. **Iris Van Herpen** uses new technology to create futuristic fashion, while **Dale Chihuly** is known for his large, colourful glass sculptures. If you enjoy style, making things by hand, or experimenting with different materials, this pathway can lead to careers that combine creativity with practical skills.

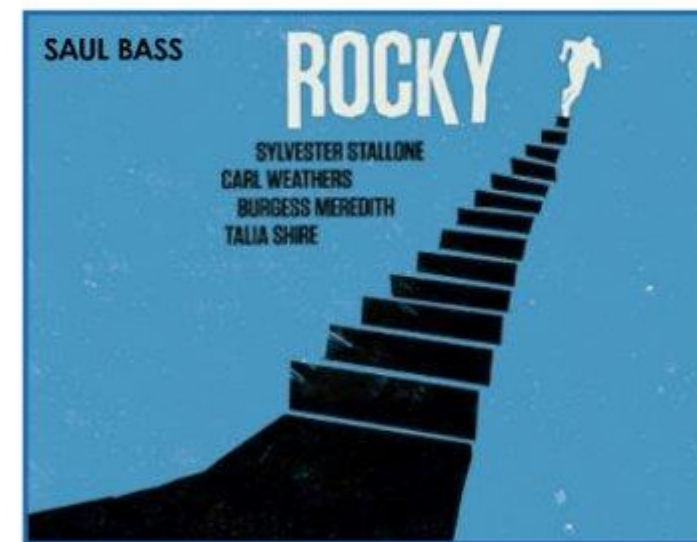
VISUAL ARTS

Illustrator, Painter, Animator, Printmaker, Sculptor



DESIGN & MEDIA

Graphic Design, Game Design, Architect



FASHION & CRAFT

Fashion Designer, Glassblowing, Ceramics



Knowledge Quiz/ Key words revision

Revise the key words and their meaning ready for an assessment in class .

- **Line** - is a mark made on a surface that joins different points. **Lines** can vary in length, width, direction and shape.
- **Shape** - is a flat area surrounded by edges or an outline.
- **Composition** - is the term given to a **complete work of** art and, more specifically, to the way in which all its **elements work together to produce an overall effect**.
- **Design** - shapes and creates ideas to become practical solutions and propositions for customers and users.
- **Proportion**- is the accuracy and the sizes of one object to another.
- **Overlapping** - is **when shapes are in front of other shapes**. If one shape overlaps another it communicates an illusion of depth.
- **Fragmentation** - an interest in manipulating a structure's surface and shape which appears to distort and dislocate.
- **Collage** - the technique in which pieces of paper, photographs, fabric and other materials are arranged and stuck down onto a supporting surface.
- **Experimentation** – is exploring new and different ideas using a range of media and materials.
- **Mixed Media** - is a term used to describe artworks composed from a combination of different media or materials.
- **Colour blending**-Two or more **colours** are mixed/ worked together or on top of each other.
- **Photo Montage**- is the process by cutting, gluing, rearranging and overlapping two or more photographs into a new image.
- **Ceramics**-Ceramic is an inorganic, non-metallic, and non-organic material typically formed from clay or earthen materials, then hardened by high-temperature firing in a kiln.
- **Slab construction**-Slab construction in ceramics is a [handbuilding technique](#) where clay is rolled into flat, even sheets (slabs) using a rolling pin or slab roller, then cut, shaped, and joined to create 3D forms
- **Bauhaus** – BAUHAUS was a German art school operational from 1919 to 1933 that combined crafts and the fine arts. The school became famous for its approach to design,
- **William Morris** - William Morris was a British textile designer, poet, artist, novelist, architectural conservationist, printer, translator and socialist activist associated with the British Arts and Crafts Movement
- **Hattie Stewart** – Contemporary Artist/Illustrator/Graphic Designer - doodle bomber
- **Helmo** – Parisian Design Studio and Contemporary Artist/Illustrator/Graphic Designers



• **Fine artists** create original artwork (such as paintings and sculpture) and sell it.



• **Illustrators** work to a specific brief from an employer or client, perhaps drawing images for book covers or logos and marketing materials.

• **Graphic designers** tend to work at a higher level of design than illustrators (although there is some overlap between the two roles), designing and putting together entire book covers or product packaging.



• **Photographers** work to a brief agreed with a client – maybe a fashion company, advertising agency, or a wedding couple – to find and prepare a location for a photo shoot, take the pictures, edit and process them, and present the best ones to the client.



• **Make-up artists** research and design make-up and hairstyles then work with production designers and performers (maybe musicians or actors on stage or screen) to create the right look.

• **Ceramicists** design and create products made from clay (such as bowls, vases, mugs, or plates), either for large companies or on a self-employed basis.



• **Gallery curators** organise exhibitions, selecting work and liaising with artists and other galleries to arrange its presentation.

• **Conservators** are like art doctors – they use specialist scientific tools to diagnose deterioration of artwork, do what they can to protect the object from degrading further, and even restore it to its former glory.

• **Advertising art directors** direct the work of artists, writers, photographers, and/or film companies to produce a visual campaign that targets a particular audience and promotes a client's business or product



Materials & Tools

- Drawing pencils (HB, 2B, 4B, 6B)
- Watercolour/ acrylic paint
- Brushes (round, flat)
- Sketchbook
- Charcoal & oil pastels
- Printing block and ink
- Collage
- Clay and clay tools

Assessment: To Be Successful You Should...

- ✓ Use a range of mark-making and shading
- ✓ Show accurate observation of real objects
- ✓ Use the formal elements clearly
- ✓ Present work neatly and thoughtfully
- ✓ Use art vocabulary in written annotations

ESW KS3 Art & Design

Grade Descriptors:

BTS = 1-4 : Beginning to work towards the expected standard
 WTS= 5-8 : Working towards the expected standard
 EXS = 9-12 : Working at the expected standard
 GDS = 13-16 : Working at greater depth

Assessment Grid

Knowledge & Skills	Research Artist research. Critical thinking skills <u>Use of specialist vocabulary.</u>	Experiment <u>Trial materials & techniques.</u> Using the elements of art. Sketchbook annotations.	Record Record observations. Drawings. Designs. Photography.	Create Personal response. Apply & refine knowledge, <u>skills & techniques.</u>
1 BTS	A limited ability to present information & label works of art.	A limited ability to experiment with the formal elements & techniques showing basic control.	A limited ability to record observations and ideas. Drawings show basic control.	A limited ability to create a personal response demonstrating basic skills and control.
2 WTS	A moderate ability to research, present information & describe works of art.	A moderate ability to experiment with the formal elements & techniques showing some control.	A moderate ability to record observations and ideas using different skills & <u>techniques.</u> Drawings show some control and expression.	A moderate ability to create a personal response, applying knowledge, skills and techniques with some control.
3 EXS	A consistent ability to research, present information & describe works of art using specialist vocabulary.	A consistent ability to experiment with the formal elements & techniques showing consistent control. Sketchbook annotations show self-reflection.	A consistent ability to record observations and ideas using a range of skills & techniques. Drawings show reasonable accuracy, <u>control & expression.</u>	A consistent ability to create a personal response applying knowledge, skills and techniques with control.
4 GDS	A highly developed ability to research, present information & describe works of art and their contexts, using a range of specialist vocabulary.	A highly developed ability to experiment with the formal elements & techniques showing confidence & control. Sketchbook annotations show self- <u>reflection</u> and <u>evaluation.</u>	A highly developed ability to record observations and ideas using a range of skills & techniques. Drawings show accuracy, <u>control & expression.</u>	A highly developed ability to create a personal response applying knowledge, skills and techniques with confidence and control.

Cycle 1	/ 4	/ 4	/ 4	/
	4			
	☐ More consistent effort is needed during your art lessons. ☐ Some good effort - try to complete / refine your work more consistently. ☐ Fantastic effort & progress with your skills.			TOTAL: /16 ATL Grade: 1 2 3 4

